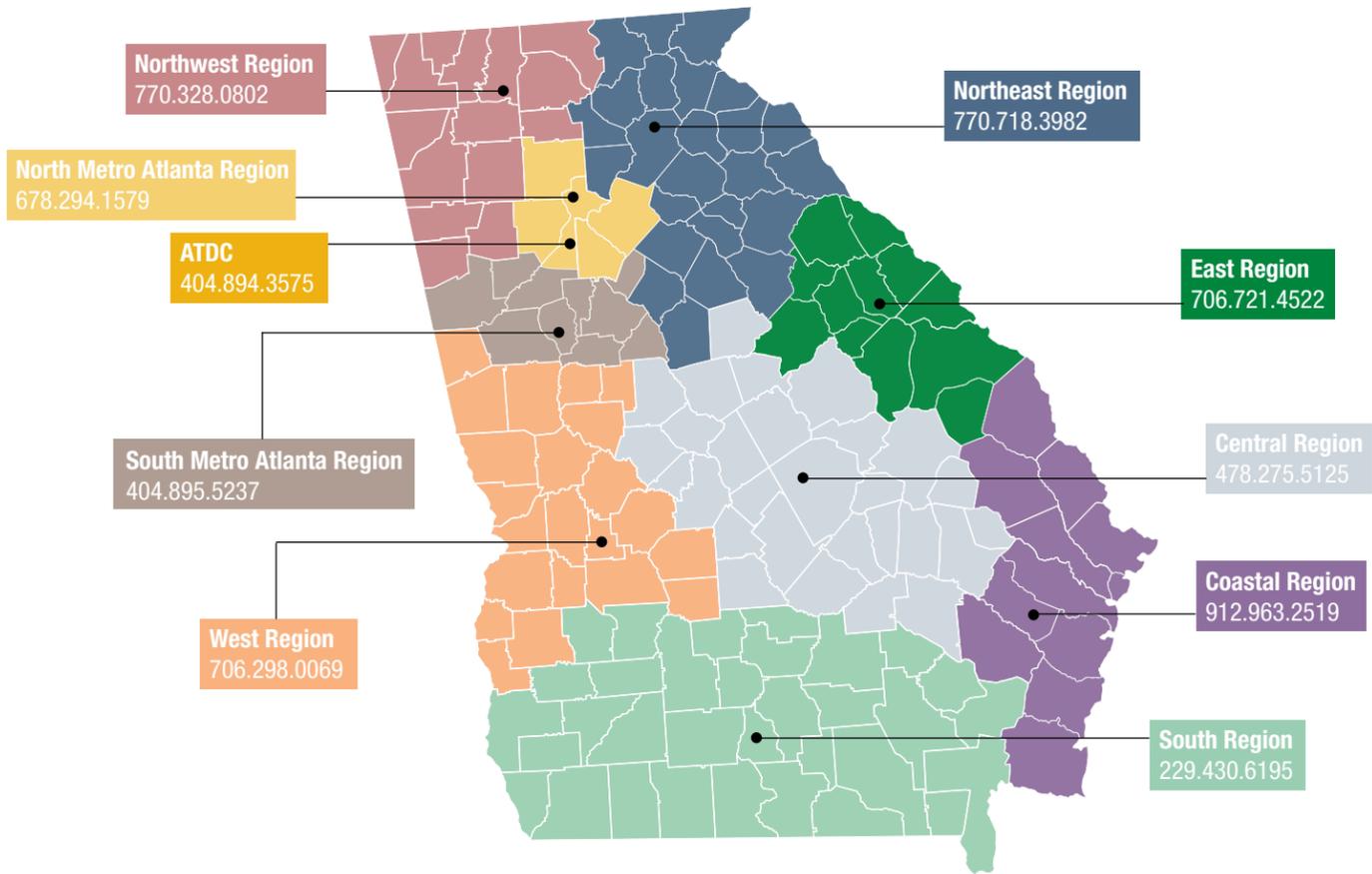


Georgia Tech Regional Network

The Enterprise Innovation Institute (EI²) serves Georgia through a network of staff members located throughout the state. Visit our website – innovate.gatech.edu – or call our Atlanta Headquarters today to connect with our services: **404.385.3871**.



EI² programs include:

- Advanced Technology Development Center (ATDC)
- Center for Economic Development Research (CEDR)
- Contracting Education Academy
- Energy and Sustainability Services
- Georgia Manufacturing Extension Partnership (GaMEP)
- Georgia Tech Procurement Assistance Center (GTPAC)
- Innovation Corps (I-Corps)
- Minority Business Development Agency (MBDA) Business Center – Atlanta
- Southeastern Trade Adjustment Assistance Center (SETAAC)
- Startup Ecosystems
- VentureLab

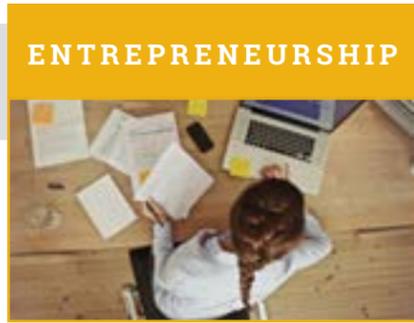
EI²'s services are supported by the state of Georgia and by the federal government through programs such as the National Institute of Standards and Technology's Manufacturing Extension Partnership and the U.S. Department of Commerce's Economic Development Administration. EI² is headquartered in Georgia Tech's Technology Square.

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innovate.gatech.edu



The Enterprise Innovation Institute (EI²) is Georgia Tech's chief business outreach and economic development organization. EI² manages a broad spectrum of programs in commercialization of technology, entrepreneurship, and startup company development, business and industry growth services, and community outreach.



COMMERCIALIZATION

VentureLab transforms the innovations of Georgia Tech faculty, research staff, and students into companies.

Innovation Corps (I-Corps™) prepares scientists and engineers to extend their focus beyond the laboratory and fosters entrepreneurship skills that will lead to the commercialization of technology.

OUTREACH

Manufacturing is a key sector of the state's economy, and EI²'s **Georgia Manufacturing Extension Partnership (GaMEP)**, a state- and federally funded initiative, helps firms stay efficient and competitive by reducing bottom line costs.

The **Georgia Tech Procurement Assistance Center (GTPAC)** helps Georgia businesses identify, compete for, and win government contracts. Services are available at no cost to any Georgia business, large or small, that possesses the interest and potential to perform work — as a prime contractor or subcontractor — for federal, state, or local government agencies.

EI²'s **Minority Business Development Agency (MBDA) Business Center-Atlanta** provides minority-owned Georgia-based enterprises with the tools, technical resources, and experience to be competitive in the marketplace and create jobs.

The **Southeastern Trade Adjustment Assistance Center (SETAAC)** at EI² helps manufacturers across the region seize opportunities to thrive, through the development and implementation of turnaround strategies.

The **Center for Economic Development Research** fosters local economic development and drives innovation within communities.

INNOVATION-DRIVEN ECONOMIC DEVELOPMENT

IMPACT

DURING FISCAL YEAR 2015, EI²:

The Georgia Manufacturing Extension Partnership served **1,075** Georgia manufacturing companies and helped them generate sales by **\$281 million**, create or save **2,348** jobs, and slash operating costs by **\$108 million**.

The Minority Business Development Agency Business Center-Atlanta assisted **137** minority entrepreneurs who, as a result, received nearly **\$227.9 million** in new contracts, increased sales, and secured new bonding/financing.

The Southeastern Trade Adjustment Assistance Center served **20** companies and helped them achieve **\$2.3 million** in sales activity and save or create **205** jobs generated capital activity (venture capital investment and mergers/acquisitions) of more than **\$270 million**.

VentureLab assisted Georgia Tech faculty members in evaluating **255** research innovations and helped form more than **21** new startups based on this intellectual property. In all, VentureLab companies received **\$143.2 million** in direct investment and created **813** jobs.

The Advanced Technology Development Center (ATDC) companies and graduates achieve more than **\$1.6 billion** in revenue. Companies associated with ATDC have attracted nearly **\$826 million** in investment capital.

The Georgia Tech Procurement Assistance Center helped Georgia companies secure **\$854.7 million** in government contracts and create or save an estimated **17,000** jobs.

The Small Business Innovation Research Assistance Program helped **24** Georgia companies prepare proposals for SBIR grants that were awarded more than **\$2.7 million**.

ENTREPRENEURSHIP

The **Advanced Technology Development Center (ATDC)** is one of the oldest and largest university-based startup incubators in the country. ATDC has been ranked by Forbes magazine as one of 12 business incubators changing the world. ATDC has graduated more than 160 companies out of its program. To date, those firms have collectively recorded more than \$1.6 billion in revenue and nearly \$2.8 billion in investment capital.

Tech Square EI² supports the growing entrepreneurial ecosystem at Technology Square by managing office and lab space for graduating startups, corporate innovation centers, and by offering networking and educational opportunities for entrepreneurs from the broader community.

Startup Ecosystems helps governments, communities, foundations, entrepreneurs, and small businesses foster value creation by applying innovative ideas, technology, and policy to initiatives focused on economic growth. Areas of expertise include business incubation and commercialization, strategic planning, and economic sustainability.

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